

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

Claim 1. (Currently Amended) A hair cosmetic formulation, comprising:

(A) a fragrance ingredient comprising cis-3-hexenol, wherein the content of cis-3-hexenol ranges from 20 to 50 wt % of the fragrance ingredient (A); and

(B) monoethanolamine, in an oxidation hair coloring or hair bleaching formulation.

Claim 2. (Canceled)

Claim 3. (Currently Amended) The hair cosmetic formulation according to Claim 1, wherein said fragrance ingredient (A) further comprises at least one substance selected from the group consisting of cis-3-hexenol esters, trans-2-hexenol, alcohol C-6, dimethol, dihydromyrcenol, citronellol, geraniol, linalool (3,7-dimethyl-1,6-octdien-3-ol), (ethylnorbornylcyclohexanol), 2-methyl-5-(2,2,3-trimethyl-3-cyclopenten-1-yl)-4-penten-2-ol, eugenol, p-cresol, 3,3-dimethylcyclohexyl methyl ketone, acetyl diisoamylene),  ~~$\beta$ -methyl ionone~~  $\gamma$ -methyl ionone, 1-menthone, cis-3-hexenyl methyl carbonate, ethyl 2-methylpentanoate, ethyl tricyclo[5.2.1.0<sup>2,6</sup>]decan-2-ylcarboxylate, o-t-butylcyclohexyl acetate, p-cresyl acetate, 1,8-cineole, (p-propenylanisole), estragol, rose oxide and limonene.

Claim 4. (Canceled)

Claim 5. (Original) The hair cosmetic formulation according to Claim 1, wherein the content of ingredient (A) ranges from 0.1 to 1.0 %, based on the weight of the formulation.

Claim 6. (Original) The hair cosmetic formulation according to Claim 5, wherein the content of ingredient (A) ranges from 0.3 to 0.8 %, based on the weight of the formulation.

Claims 7-12. (Canceled)

Claim 13. (Original) The hair cosmetic formulation according to Claim 1, wherein, when the formulation is an oxidation coloring composition of an oxidation dye intermediate, the formulation additionally comprises a color-developing substance and a coupling agent.

Claim 14. (Previously Amended) The hair cosmetic formulation according to Claim 13, wherein the color-developing substance is a p-phenylenediamine, a 2,5-diaminopyridine, a p-aminophenol, a o-aminophenol, a o-phenylenediamine, or a 4,5-aminopyrazole.

Claim 15. (Original) The hair cosmetic formulation according to Claim 13, wherein the coupling agent is a m-phenylenediamine, a m-aminophenol, a m-hydroxybenzene, a hydroxyindole, a naphthol or a phenol.

Claim 16. (Currently Amended) The hair cosmetic formulation according to Claim 1, wherein the formulation comprises at least one additive selected from the group consisting of viscosity/gel strength modifiers, oils and fats, waxes, hydrocarbons, polyhydric alcohols, amides, silicone derivatives, cationic surfactants, anionic surfactants, amphoteric surfactants, nonionic surfactants, nonionic high-molecular substances, cationic high-molecular substances, anionic high-molecular substances, amphoteric high-molecular substances, protein derivatives and amino acids, preservatives, chelating agents, stabilizers, oxidation inhibitors, plant extracts, crude drug extracts, vitamins, color additives, fragrances, pigments and ultraviolet absorbers.

Claim 17. (Currently Amended) A hair cosmetic formulation, comprising:

(A) a fragrance ingredient comprising cis-3-hexenol, wherein the content of cis-3-hexenol ranges from 20 to 50 wt % of the fragrance ingredient (A); and

(B) monoethanolamine, the amount of cis-3-hexenol in the composition which is an oxidation hair coloring or hair bleaching formulation, being such that it masks the odor of said monoethanolamine with a desirable fragrance.

Claim 18. (Canceled)

Claim 19. (Currently Amended) A hair cosmetic formulation, comprising:

(A) a fragrance ingredient comprising cis-3-hexenol in an amount ranging from ~~0.1~~ 20 to 50 wt %; and

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(B) monoethanolamine, ~~in the~~ to complete an oxidation hair coloring or hair bleaching formulation.

Claim 20. (Previously Presented) The hair cosmetic formulation according to Claim 1, wherein the composition is adjusted to a pH ranging from 8 to 12.